

## COURSES WITH ELIGIBILITY CRITERIA

### BBA/BBA (Hons./Research)

**Eligibility:** Students must have at least scored a minimum aggregate of 60% marks in 12th std.

### B.Com./B.Com. (Hons./Research)

**Eligibility:** Students must have at least scored a minimum aggregate of 60% marks in 12th std.

### MBA (Dual)

**Eligibility:** Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks.

### MBA (Agribusiness)

**Eligibility:** Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks.

### MBA (Data Science)

**Eligibility:** Bachelor's Degree (10+2+3) in any discipline from a recognized university with a minimum of 60% marks.

### BBA + MBA Programme (IPM)

**Eligibility:** Students must have at least scored a minimum aggregate of 60% marks in 12th std.

### Ph.D (Management)

**Eligibility:** Applicants need to hold a master's degree with 60% (such as an MBA or related field) from a recognized university or institution.

## RESOURCES AVAILABLE

- **Library:** The ITM University library offers extensive collections of business textbooks, journals, and other resources, both in print and online. Students can access digital library resources and management systems through a subscription service like Web of Science. To ensure academic integrity, the library utilizes plagiarism-checking tools such as Turnitin.
- **LMS/MIS:** ITM University has its own Learning Management System (LMS) platform to supplement classroom learning and help students delve deeper into specific topics. This platform provides various resources and tools to enhance the educational experience. Management Information System, a central data repository, gathers, organizes, stores student data and processes and analyzes this information. The system can generate reports, providing valuable insights and supporting academic and administrative functions.
- **Software and Tools:** ITM University provides access to various business software and tools for student projects and research. Available software includes SPSS, SAS, AMOS, MATLAB, E-Views, R, Python, and more, equipping students with the necessary resources to excel academically.
- **Simulation Labs:** The Business Simulation Lab at the School of Management (SOM) offers students an immersive and interactive learning experience that mirrors real-world business scenarios. This risk-free environment allows students to experiment with decision-making processes, understand the impact of their choices, and develop crucial business management skills through experience-based learning.
- **Career Services:** The university's career services office provides comprehensive support for students, including resume building, interview preparation, and assistance with internship and job searches. Career counseling is also available to help students plan their career paths and prepare for life post-graduation. Students should engage with these services early to maximize their career prospects.
- **Research Opportunities:** The SOM at ITM University offers numerous undergraduate research opportunities. Research fellows can collaborate with faculty members on cutting-edge research projects, gaining valuable experience and deepening their understanding of their field. Research activities enhance academic and professional development, providing a competitive edge in future career endeavors.

## EXTRA-CURRICULAR

**Music Events:** The best of the singers like Ustad Rahim Fahimuddin Khan Dagar, Pandit Ajay Pohankar, Pandit Chhannu Lal Mishra, Girija Devi, Ustaad Rashid Khan, Pt. Rajan & Sajan Mishra, Wadali Brothers, Kavita Seth to name few have visited us. The best of the instrumentalists Ronu Mujumdar, Pandit D K Datar, Ustad Sultan Khan, Ustad Shujat Hussain Khan, Niladri Kumar, Pt. Shiv Kumar Sharma & Kala Ramnath has also been part of various music events at ITMU. Performance by Arijit Singh, KK, Shilpa Rao, Javed Ali, Faizalpuria, Jubin Nottiyal, Papon, Neeti Mohan, Ankit Tiwari etc.

**Sculpture & Painting Events:** We regularly organise international Sculpture Symposiums where sculptors and painters from all parts of the globe visit on residency scheme and create, making the campus the largest collector of modern art in India.



## ACCOMMODATION @ ITM UNIVERSITY

Newly constructed separate hostels for girls and boys with 'A' Class furnishings & fittings and hygienic separate Kitchen for vegetarian & non-vegetarian students is available on annual payment basis. All additional facilities like Room cooler, Room heater, exclusive room with single Bed, Studio Apartments. AC rooms are available on payment basis accordingly.

**Cafeteria / Mess:** An open air cafeteria supplies hot and hygienic snacks and executive lunch. It is well complemented by the Nescafe corners.

**Fees @ ITM University:** Annual Course Fee includes: Enrollment fee, Identity Card Fee, Tuition Fee, Library Fee, Laboratory Fee, Sports Fee, Gym and Health Club Fee, Examination Fee and Club Fee.

**For Fee:** Please visit ITM University website.

## ITM-NEST (National Entrance & Scholarship Test)

**Online Application:** Candidates can also apply online at <http://www.itmuniversity.ac.in/Admission-ITM-University/> (online applicants need to pay Rs. 1000/- online).

**Submission of Application Form (offline):** Hard copy of dully filled in forms should be sent to Director-Admissions and Counseling, ITM University, NH-44, Turari, Gwalior (MP) 474001.

The Form should accompany a Demand Draft of Rs. 1000/- in favour of 'ITM University Gwalior' payable at Gwalior.

## ITM UNIVERSITY GWALIOR

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"CELEBRATING DREAMS"

SCHOOL OF

MANAGEMENT



## UNLEASH YOUR POTENTIAL AT ITM UNIVERSITY GWALIOR

Immerse yourself in a vibrant learning experience at ITM University Gwalior, a multidisciplinary university nestled amidst a lush green campus adorned with artistic sculptures. We offer a diverse range of programs in engineering, AI, cybersecurity, management, agriculture, pharmacy, nursing, education, and more.

ITM University distinguishes itself through its experiential learning approach. Our pedagogy is expeditionary, incorporating activity-based learning, project-based learning, problem-based learning, and real-world industrial projects. This ensures you graduate with not just theoretical knowledge, but practical skills and industry preparedness.

In fields like nursing and agriculture, learning is further enhanced by clinical practices in renowned hospitals and hands-on experiences through RAWE and ELP programs. What's more, we believe that Artificial Intelligence is a cornerstone of future careers. Therefore, at ITM University Gwalior, AI learning is integrated into all our programs.

We go beyond academics, fostering holistic development by weaving Indian knowledge systems into our curriculum. Specially crafted courses and signature programs introduce you to this rich heritage, alongside contemporary disciplines. This unique blend equips you to be a well-rounded graduate who understands your roots while embracing the future.

We host engaging events like international sculpture symposium, Indian dance festivals, classical music concerts, and theatre festivals. These initiatives ensure students graduate as a responsible citizen with a strong cultural identity.

At ITM University, we understand the importance of industry collaboration. Our strong network of partners, established through MoUs signed which connects you with leading companies like Celonis, Alteryx, AWS, Blue Prism, Microchip, Jk Tyre, and medical colleges. These collaborations span diverse sectors, with a focus on emerging fields like deep learning, and semiconductors. Dedicated Centers of Excellence further strengthen these partnerships, providing unparalleled exposure to industry practices.

Beyond academics and industry connections, ITM University offers state-of-the-art sports facilities conforming to international standards. Enjoy playing football, athletics, basketball, handball, badminton, or work out in our well-equipped gym.

## AWARDS AND RANKINGS

- ITM University Gwalior awarded Certificate of Merit by CSR, CSR Best University in Placement Award for year 2023.
- ITM University Gwalior awarded by "Best Higher Education University of The Year in North India" in the programme of Indian Education Excellence Award-2022 by Brands Win India.
- ITM University Gwalior ranked 15<sup>th</sup> among the Top 50 State Private Universities in India by Outlook- ICARE India University Rankings-2023 issue August-2023.
- ITM University Gwalior ranked 45<sup>th</sup> among the Top Universities of India (private overall) in IIRF-2023 University Ranking by Education Post magazine issue March-April, 2023.

ITM UNIVERSITY GWALIOR  
RECEIVES THE PRESTIGIOUS

**INDIAN EDUCATION  
EXCELLENCE AWARDS  
2022**

FOR  
BEST HIGHER  
EDUCATION UNIVERSITY  
OF THE YEAR  
IN NORTH INDIA

BY BRANDS WIN INDIA - JULY 2022



SCHOOL OF  
ENGINEERING & TECHNOLOGY  
ITM UNIVERSITY GWALIOR

**RANKED**

AMONGST THE TOP  
PROMINENT AND  
WELL-KNOWN  
ENGINEERING COLLEGE  
OF INDIA

By Competition Success  
Review-2022



## ITM UNIVERSITY GWALIOR: WHERE INNOVATION MEETS EDUCATION

ITM University stands out from the crowd through its unique approach to education. Here's a glimpse into what sets them apart:

**AI Across the Curriculum:** ITM University integrates Artificial Intelligence (AI) into various courses. This prepares students for the future workforce, giving them a competitive edge in a world increasingly reliant on AI.

**Holistic Development Through Signature Events:** Beyond academics, ITM focuses on the well-being and personality development of its students. They achieve this through unique signature events that encourage creativity, teamwork, and leadership skills.

**A Wealth of Resources:** ITM provides students with a rich learning environment. This includes a well-stocked library, cutting-edge laboratories, and access to online resources.

**Lush Green Oasis:** The university boasts a picturesque, sprawling green campus, offering a serene and stimulating atmosphere for learning.

**A Campus Adorned with Art:** ITM's campus is infused with sculptures, creating an inspiring and aesthetically pleasing environment that fosters creativity and appreciation for art.

**Quality Placements:** The university has a strong track record of placing its graduates in top companies. Their industry-oriented curriculum and focus on practical skills prepare students for successful careers.

**State-of-the-Art Labs:** ITM equips students with the latest technology by providing them with cutting-edge laboratories. This allows for hands-on learning and experimentation in various fields.

**Industry Interaction and Training:** The university facilitates close interaction with industry leaders. This allows students to gain valuable insights into the professional world and participate in industry training programs, giving them practical experience.

ITM University's commitment to innovation, holistic development, and industry preparedness makes it a unique and attractive option for students seeking a well-rounded education that prepares them for success in the 21st century.



Vizy Trophy (BCCI): Cricket Ground of ITMU



India's only University with a vast collection of Sculptures, Paintings and other artworks



'NAAD' Open Amphitheatre with 3000 seating capacity



Selected for Indian Junior Women's Hockey for International Hockey Game at Belgium, Germany and Netherlands.



4<sup>th</sup> International Conference on Transforming Business Practices in Changing Global Economy- Strategies for Business Resilience



Innovation Summit 2024

## SCHOOL OF MANAGEMENT



The ITM School of Management, a leading B-School in Central and North India, excels in learning outcome-based academic programs, cutting-edge infrastructure, rich academic resources, continuous evaluation, a credit-based system, and a global perspective. Its mission is to provide quality management education at all levels – undergraduate, postgraduate, and doctoral research, fostering socially, ethically responsive, and globally competitive professionals.

Achieving a flawless 250/250 score and Platinum from QS I-Gauge, it ranks 32nd by NIRF and 13th in Career Connect's Top 100 B-Schools. The School of Management holds the 2nd position in Madhya Pradesh (OUTLOOK, 2021) and is among the top 100 Business Schools in India (IIRF, 2023).

**Established in 2019, the Center of Excellence (CoE)** aims for excellence through strategic teaching, research, training, and industry-aligned courses. It fosters interaction among faculty, students, and industry experts, enhancing competencies through academic processes.

Adhering to NEP 2020, the programs emphasize flexibility, predictability, and transparency, guided by ECTS for student mobility. Project-Based Learning (PBL) promotes hands-on engagement with real-world challenges, empowering students to own their learning journey and deepen their understanding.